



2027

International
Digital
Curation
Conference

9-12 February 2027
Lisbon, Portugal

#IDCC27

FAIR DO's

Centring People in the Stewardship
and Curation of Digital Objects

Organised by:



Supported by:

iscte INSTITUTO
UNIVERSITÁRIO
DE LISBOA

FCCN | **fct**

cni
Coalition for Networked Information

Sponsorship Prospectus

ABOUT THE IDCC CONFERENCE

The International Digital Curation Conference (IDCC) is the premier annual forum for the digital curation community, organised by the Digital Curation Centre (DCC). The conference is recognised for offering data practitioners across all disciplines and domains a unique platform to discuss the latest policy developments, share best practices, and learn about emerging research trends.

To ensure value and return on investment for sponsors, IDCC offers a select number of exclusive sponsorship opportunities. Partnering with IDCC positions your organisation directly in front of a highly specialised audience to showcase your solutions, build authority, and drive targeted engagement with key decision-makers.



About DCC

The Digital Curation Centre (DCC) is a global leader in digital curation expertise, dedicated to enhancing research data management skills and capacity.

We offer specialist advice and practical assistance in storing, managing, protecting, and sharing digital research data. Our resources include online tools, guidance, training, and consultancy services on policy development and data management planning.

Visit the DCC website: <https://dcc.ac.uk>



Mission

To help organisations worldwide make the best use of data in and for research



Vision

To maintain and enhance our global reputation in a sustainable and rewarding way

CONFERENCE THEME

FAIR DO's: Centring People in the Stewardship and Curation of Digital Objects

The FAIR principles emphasise machine actionability, but the increasing integration of AI into data infrastructure carries the risk of marginalising people in the planning, management, and practice of digital curation. The IDCC27 theme, FAIR DO's: Centring People in the Stewardship and Curation of Digital Objects, acknowledges the crucial role of people in the work of making digital objects FAIR. This includes the labour involved, how it is recognised and supported, as well as the values that guide this work.



This year's focus is on the human contribution in digital research infrastructure environments, particularly through involvement in research data management planning, metadata creation and application, skills development, policy development, and advocacy for responsible use of AI and data reuse within an open research environment.

WHY SPONSOR IDCC27?



Reach a uniquely specialised global audience

IDCC27 brings together over 200 professionals at the forefront of digital curation and research data management. The IDCC26 audience spanned 30+ countries across Europe, North America, Asia and Africa. Participants include practitioners, researchers and decision-makers who shape how institutions store, manage and share digital research data. Sponsorship offers your organisation the opportunity to position itself at the vanguard of digital stewardship and connect with a vibrant community of professionals.



Establish your leadership in a rapidly growing field

Digital curation sits at the heart of open science, FAIR data principles and institutional research strategy. IDCC27's theme, FAIR DOs: Centring people in the stewardship and curation of digital objects, reflects where the field is heading. Sponsoring IDCC27 positions your organisation as a leader in that conversation.



Connect with people who matter to your organisation

IDCC attracts a special mix of roles: data managers, research office leads, and funders among others. High-profile social events like the pre-conference Drinks Reception and the Conference Dinner create genuine opportunities for conversations. Previous IDCC sponsors have cited these networking events as highly valuable opportunities to create connections with the right people.



Visibility that extends beyond the main conference

Sponsoring IDCC27 extends beyond the two-day conference in Lisbon into two additional events: pre- and post-conference workshops and training sessions. Your brand will reach the DCC's wider network through our monthly newsletter, branded social media announcements, and the conference website, giving you visibility with the broader digital curation community.

IDCC SPONSOR TESTIMONIAL

Research Data Alliance Europe

Sponsoring IDCC was an exceptional opportunity for RDA Europe and the RDA TIGER project to demonstrate our commitment to advancing technical, semantic, and social interoperability across Europe. The visibility and engagement we gained from discussions with IDCC delegates at the RDA TIGER booth helped us strengthen collaborations, highlight the importance of soft infrastructure via community facilitation and showcase our impact within the research data ecosystem.



IDCC AUDIENCE DEMOGRAPHICS

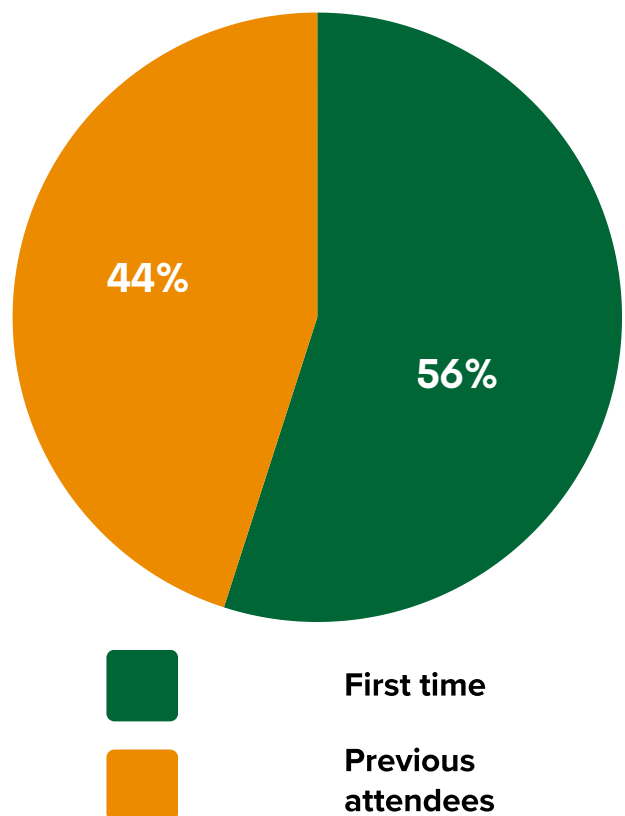


Access to fresh prospects each year

IDCC delivers an ideal balance of new sales opportunities and returning decision-makers.

More than half of our audience was brand-new in 2025 and 2026 (56%). This guarantees your business development team direct access to a fresh, expanding pipeline of prospective clients and leads each year. That means that 44% of audiences over the last two years were repeat attendees. This enables you to re-engage a dedicated base of loyal industry experts who actively return to benchmark solutions, evaluate new tools, and develop strategic partnerships.

First time vs repeat attendees (in-person)



Position your organisation in front of an international audience from a single location. IDCC attracts delegates across Europe, North America, Asia, South America, and Africa, giving your brand cross-continental visibility and influence without the cost of a multi-city campaign.

IDCC TARGET SECTORS

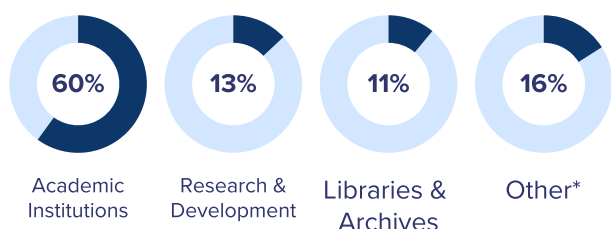


Sponsorship at IDCC27 puts your brand directly in front of key budget-holders and decision-makers:

- **Academic institutions (60% of attendees):** Engage procurement leaders, research directors, and higher education executives who are actively investing in enterprise data management strategies.
- **Research and development (13% of attendees):** Connect with commercial and institutional innovation hubs allocating budget toward cutting-edge data architecture.
- **Libraries, archives and information services (11% of attendees):** Access specialised data stewards, curation leads, and digital archivists looking for dedicated management platforms.



Organisational backgrounds (%)



Academic
Institutions

Research &
Development

Libraries &
Archives

Other*

*Funding agencies, museums, professional associations, independent consultants



Audience Demographics (%)

33%
Male



67%
Female



Who you will meet

Connect directly with senior leaders, decision-makers, and technical specialists across the entire data curation lifecycle. Typical attendee roles include:

- **Executive and strategic leadership:** CEO, Director of Research Data & Digital Scholarship, Head of Research Data Management, Executive Director, Director of Open Science Strategy & Innovation, Professor.
- **Technical and operational management:** Senior Research Engineer, Data Manager, Product Owner, Research Data and Software Training Coordinator, Business Developer, Data Engineering Lead, Customer Development Manager.
- **Specialists and practitioners:** Metadata Manager, Data Curator, Postdoctoral Researcher, Librarian, Researcher, Senior Research Fellow, Senior Research Scientist, Technical Data Officer, PhD Student, Data Management Consultant, Digital Preservationist.

HOST VENUE AND LOCATION

IDCC27 will be held in the stunning city of Lisbon. Known for its rich history, vibrant culture, and warm, welcoming atmosphere, Lisbon provides the perfect setting to host the next chapter in the history of the IDCC.

Lisbon, the capital city of Portugal, is famed for its historical maritime routes, colourful architecture, and terraced streets.



The conference itself will be hosted at a leading modern research institution, the University Institute of Lisbon (ISCTE).

ISCTE was founded in 1972 as one of Portugal's first modern universities, with the central aim of studying labour and social dynamics in a rapidly changing world. Since its establishment, the university has expanded its disciplinary reach into five schools: Iscte Business School, the School of Sociology and Public Policy, the School of Technology and Architecture, the School of Social Sciences and Humanities and the School of Applied Digital Technologies (Iscte - Sintra).

ISCTE offers state-of-the-art conference facilities with exhibition tables integrated directly into delegate networking zones.

NETWORKING HIGHLIGHTS

Sponsoring IDCC27 puts your organisation at the centre of the global digital curation and data management community.

Every break, social gathering, and networking window is specifically designed to maximise your face-to-face interaction with key decision-makers, researchers, and institutional leaders.

Rather than standing on the sidelines, your team gains guaranteed, high-traffic access during dedicated, non-competing event hours, allowing you to host live demonstrations, capture qualified leads, and build lasting professional partnerships while attendees focus entirely on networking.



Dedicated daily networking breaks

- Coffee breaks and lunches are served directly inside the main exhibition space, driving organic, continuous foot traffic to your booth.
- Over two hours of dedicated, uninterrupted networking time is built into each day's agenda, giving you priority access to delegates.

Pre-conference Welcome Reception

Tuesday, 9 February 2027 | University Institute of Lisbon (ISCTE)

Kick off IDCC27 by breaking the ice before sessions begin. This high-visibility evening offers an informal atmosphere to establish your brand early, build rapport, and set up meetings for the days ahead.

Conference Dinner

Wednesday, 10 February 2027 | Museu da Cerveja, Central Lisbon

Connect with field leaders over a three-course dinner and live entertainment at the Museu da Cerveja (Beer Museum) in the historic heart of Lisbon. This flagship social event provides an exclusive setting to deepen client relationships in a relaxed atmosphere.

IDCC27 SPONSORSHIP OPPORTUNITIES



Platinum Package (£9,000 | 1 available)

Our premium offer that guarantees maximum brand visibility and positioning featuring priority exhibition placement, 3 delegate passes, a 10-minute presentation or demo, exclusive lanyard and tote bag branding, a dedicated Sponsor Lounge, award presentation rights, a 200-word DCC Pipeline newsletter feature, and full access to opt-in attendee contacts.



Gold Package (£5,000 | 2 available)

High-impact thought leadership and direct lead generation featuring a dedicated exhibition space, 2 delegate passes, a 10-minute presentation or demo, access to opt-in delegate contact data, a 100-word DCC Pipeline newsletter feature, and multi-channel branding.



Silver Package (£3,000 | 4 available)

Active on-site presence and outreach featuring a dedicated exhibition booth in high-traffic networking zones, 1 delegate pass, welcome bag insert distribution, digital platform asset sharing, and complete logo placement across venue and digital marketing collateral.



Bronze Package (£1,500 | 5 available)

Essential brand exposure across the digital curation community featuring promotional leaflet distribution in attendee welcome bags, event platform resource sharing, a dedicated social media spotlight, and multi-platform logo visibility.

You can see full details on the benefits included with each package in the table.

SPONSORSHIP OPPORTUNITIES

	Bronze £1,500*	Silver £3,000*	Gold £5,000*	Platinum £9,000*
Availability	5	4	2	1
Exhibition space**		✓	✓	Priority Location
Delegate places at the conference with access to social events		x1	x2	x3
10 min presentation or a demo			✓	✓
Logo on the Conference Tote Bag				✓
Sharing promotional materials on the event platform	✓	✓	✓	✓
Access to the delegate list who authorised the sharing of their contact details			✓	✓
Exclusive: Logo on conference lanyards				✓
Branded Sponsor Attendees Lounge Area with specific options to be discussed directly				✓
Company profile on DCC newsletter Pipeline			100 words	200 words
Present Awards at the closing session				✓
Dedicated social media spotlight post	✓	✓	✓	✓
Sharing sponsor information brochures/leaflets in the welcome bag***	✓	✓	Plus another item	Plus another item
Company logo included in the event printed programme	✓	✓	✓	✓
Logo included in visual materials throughout the Conference venue and on Conference webpage	✓	✓	✓	✓

*Prices subject to VAT

**Exhibition space includes a table and 2 chairs placed in the networking space

*** Printed materials to be pre-agreed with conference organisers

FURTHER SPONSORSHIP OPPORTUNITIES

The following standalone packages can be taken independently or combined with one of the above sponsorship options for enhanced visibility. Several are available in limited numbers on a first-come, first-served basis.

Bespoke packages are available upon request.

Please contact idcc@ed.ac.uk if you would be interested in discussing the options further.



Pre-conference Drinks Reception sponsor (9th February) - £4,000 (1 available)

Includes the silver package benefits plus a welcome speech delivered by the sponsor during the Drinks Reception (5-10 minutes).

Water bottle sponsor £2,500 (1 available)

Includes the bronze package benefits plus conference water bottles with your company logo printed alongside the IDCC27 logo distributed to all delegates. Please note logos can only be printed in one colour.



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Secure your sponsorship at IDCC27

Sponsorship packages and exhibition spaces are allocated on a first-come, first-served basis. If you are looking for a tailored opportunity or a specific branding option, please contact our team today to build a custom sponsorship package aligned with your organisation's goals.

Ksenia Grant

Head of Business Development & Partnerships

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<https://dcc.ac.uk/events/idcc27>

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